

Heading Home Junior Board

August 25, 2021



Heading
Home 

Agenda

- Welcome and Intros
- Heading Home Updates: FY21 Results, Clients, COVID Implications on Events and Volunteering
- Junior Board Commitment
- Heading Home Commitment
- Recruitment
- Upcoming Meetings and Events

FY21 Results

- Supported 1,472 clients
 - 622 households and 435 unique families
 - 702 adults; 770 children
 - Additionally – 48 women and 70 men in overflow shelters from Dec-April
- 119 Placements and 97% Retention Rate
- Financials
 - \$4.3m in private funding against \$2.7m budget
 - Net operating surplus of \$600k/\$944k (after bonuses and other expenses); FY20 net operating surplus of \$238k/\$412k

Economics

- Massachusetts: 3rd most expensive state to live in the country, and 2nd for child care costs
- At minimum wage (\$13.50/hr), a household would need to work 140 hours a week to afford a 2-bedroom fair market rent apartment in MA

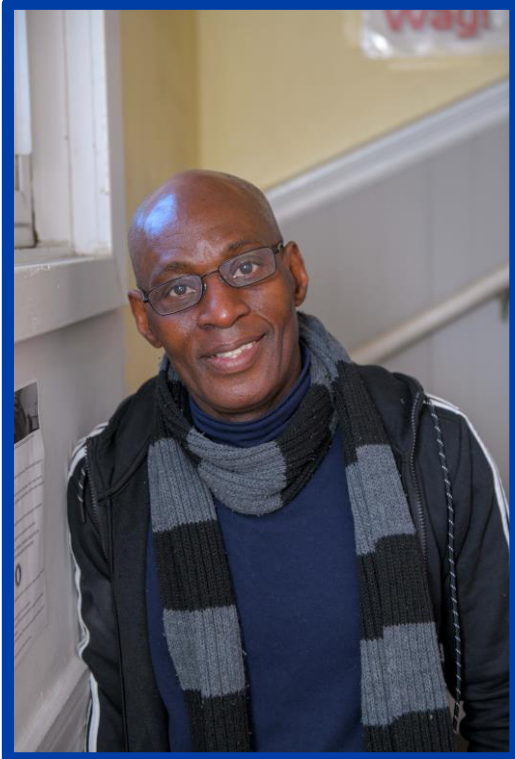
Impact

- Estimated 20,000 people in MA counted as homeless
13,257 as families
(parents with children)
- Pre-pandemic, 1/13 or 4,500 BPS students identified as housing insecure
- Fastest growing segment of the homeless population are mothers in their 20s with two children

Clients: Themes and Teaming

- Depopulation of Shelters | Children out of School | Fewer Daycare Spots | Uncertainty in Service and Gig Economies | Unemployment and Stimulus
- Pre-pandemic annual wage: \$19,000; currently: \$13,000
- Majority of clients and staff identify as BIPOC
- Teaming – Our Approach to Trauma





Impact of Support: Capacity Building

- Investing in Staff
 - Professional mobility – training and degree support
 - Bonus and raises
 - Upgrading of positions
- Growing our Footprint
 - 37 Wales Street, Dorchester
 - 109 School Street, Cambridge

Junior Board Commitment | Recruitment

- Understand and promote Heading Home's mission
- Commit to serving a minimum of two years with bi-annual renewal commitment
- Make an annual personal gift to the agency (minimum \$250)
- Secure an annual give or get for the agency (minimum \$1,000)
- Reach into personal networks to cultivate and solicit new individuals to engage with Heading Home through donations, events, and volunteerism.
- Attend at least 3 out of 5 meetings
- Attend at least 3 fundraising/volunteer events during the fiscal year.
- Attend Summer Fundraiser Event

Heading Home's Commitment to Junior Board

- Mission Support and Giving Back
- Formalized Interface with the Board
- Role at Events
- Professional Development



FY2022 Junior Board Meeting Dates and Events

- September 23, 2021 – Social
- October - TBD
- November 18-23, 2021 – Annual Thanksgiving Dinners
- December 8, 2021 – Annual Board Meeting | Changemakers
- January 13, 2022 – Meeting
- January 27, 2022 – She4She
- February - TBD
- March 10, 2022 – Meeting
- April 26, 2022 - Housewarming
- May 12, 2022 - Meeting

Appendix

Overview

Sector Updates

- City Council for Commission to End Family Homelessness
- Eviction concerns
- K-shaped recovery impact

Clients | Staff

- Disproportionately impacted by our nation's three crises
- More isolation: mental health and substance use

Initiatives in Response to COVID

- Health and safety: PPE, de-population, vaccine
- Food insecurity: delivery of groceries, prepared food, meals and gift cards
- Family preservation: child care for ill parents; state-wide solution
- Racial equity: safe space dialogues, Equity and Inclusion efforts
- Learning loss: technology and learning loss pilot
- Increased demand for shelter: sites in Charlestown and Dorchester

Heading Home Launches & Oversees 48 Bed Shelter for Women

In Partnership with BHCC – December 2020

- ❖ Allied Security – security
- ❖ Arbor Associates – staffing
- ❖ Deployed Resources – mobile laundry
- ❖ MBTA – transportation
- ❖ Spinelli's - food

Heading Home Launches & Oversees 60 Bed Shelter for Men

In Partnership with Comfort Inn – January 2021

- ❖ Comfort Inn – security, transportation, laundry, meals
- ❖ Arbor Associates – staffing

