

HEADING to \$1 million



Help others head home. Give to Heading Home's \$1,000,000 campaign.

\$75,000 *Supports 16 households annually on their paths to end homelessness*

- Premier logo recognition on Campaign Leaderboard and in all earned media, on Heading Home's website, social media, and newsletter
- Featured interview in Campaign Culmination video
- Logo recognition as part of the Heading Home Leadership Circle on our website and in our annual report

\$50,000 *Supports 12 households annually on their paths to end homelessness*

- Prominent logo recognition on Campaign Leaderboard and in all earned media, on Heading Home's website, social media, and newsletter
- Spotlight in Campaign Culmination video
- Logo recognition as part of the Heading Home Leadership Circle on our website and in our annual report

\$25,000 *Supports 6 households annually on their paths to end homelessness*

- Logo recognition on Campaign Leaderboard and in all earned media, on Heading Home's website, annual report, social media, and newsletter
- Spotlight in Campaign Culmination video

\$15,000 *Supports 3 households annually on their paths to end homelessness*

- Logo recognition on Heading Home's website, annual report, social media, newsletter, and media advisories
- Logo recognition in Campaign Culmination video

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\$10,000 Supports 2 households annually on their paths to end homelessness

- Significant name recognition on Heading Home's website, annual report, social media, newsletter, and media advisories
- Name recognition in Campaign Culmination video

\$5,000 Supports 1 household annually on their paths to end homelessness

- Name recognition on Heading Home's website, annual report, social media, and newsletter
- Name recognition in Campaign Culmination video

\$2,500 Supports 1 household for 6 months

- Name recognition on Heading Home's website, annual report, and social media

\$1,250 Supports 1 household for 3 months

- Name recognition on Heading Home's website and annual report

Gifts in the amount of \$250 - \$1,249 will be recognized in Heading Home's annual report

Name to appear on recognition materials: _____

Primary contact person: _____

Title: _____

Address: _____

Phone: _____

City/State/Zip: _____

Email: _____

Team you are supporting: _____

This contribution is (check one): Personal Corporate